PRESS KIT SALON TALENTS 2025

For its fifth edition, the fair "Talents, la broderie d'art nous fait rêver", comes back to amaze you, on 22 and 23 of March, 2025.

Thread passionates, artists, and curious, will be welcomed to enjoy an exceptional edition, doubling on virtuosity, and celebrating the event's 10th anniversary.

A passion's story

Organised by the Brode-Art Association, this **even is unique in France**. The fair is entirely dedicated to the art of embroidery.

Oftentimes considered only for its traditional techniques, **art embroidery** is, in fact, a really **vast and fertile domain**, where
creativity and excellence goes hand in hand.

"Talents" puts the light on the Haute-couture embroidery, as well as textil art and design, thanks to the participation of fourty local artists alongside national and international ones.

With the intent of **emphasizing accessibility**, the salon is **open to everyone**, children, adults, embroiderer from all levels, curious and Arts enjoyer.

Rich from the creativity of the exhibited artists, and of this openness towards the public, the salon **welcomes**, **each editions**, **a larger amount of participants**, and inspire children and grown ups.

Exhibiting a large range of techniques and crafts, going from traditionnal creations, to more contemporary ones, "Talents" creates an atmosphere of emulation, sharingness and transmission.

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Unrivaled creators

The two guests of honor are, **Julie Barbeau**, winner of the "Les mains d'Or" price, organised by the CMA Pays de la Loire.

And **Etsuko Narita**, a japanese artist, who did receive the final price and the encouragement price *TOHO BEADS* in the international competition *BEADS BIENNALE organised at Hiroshima in 2015*.

The Salon highlights **professional embroiderer**, **competitions laureates**, **and Meilleurs Ouvriers de France**, coming to share their savoir-faire, but also, and foremost, their passion for this craftwork.

Desirous to perpetuate the transmision of Art Embroidery, "Talents" will welcome the Paul Lapie highschool, a professional formation center of Art embroidery in the Grand Est area.

Various professors and students will attend the salon, to present you some **student's work**, the different **courses**, but also to **host workshops**.

This will be the occasion to **exchange with professionals**, and to **meet new opportunities** for students, or aspiring ones.

Thanks to the demonstration offered by the exhibitors, and the various techniques shown, the artistic gestures will rivalise in terms of **originality** and virtuosity.

From a traditionnal approach, to a contemporary one, gold or white embroidery, japanese or with a Lunéville hook, it's a trip between pearls and threads that this salon offers.

Practical information



22-23 rd of March 2025



Salle Milius, 158 route de Lyon 67400 Illkirch-Graffenstaden



Tram A- Graffenstaden Stop

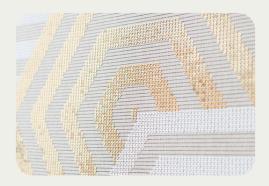
Saturday 22 of March 10AM – 7PM Sunday 23 of March 09:30 AM – 6PM

Simple Entry : 5€ Two days ticket : 8€ Students : 2€ Free for children under 12 and those registered in a workshop

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Exhibitors

Guest of honor, Art embroiderer



Julie Barbeau

Winner of the price "Les Mains d'Or", organised by the CMA Pays de la Loire, in 2023, contemporary embroidery creator, she is greatly inspired by the concept of light.



Etsuko Narita

Final Price, and price of encouragment TOHO BEADS internatioal competition of the BEADS BIENNALE that took place in 2015 in Hiroshima, the artist also exhibites her creations in galleries and museums.

Other exhibitors:

- Annabelle Félix
- Anne Lise Mary
- L'atelier des 2 ailes
- Atelier de broderie Pauline Texidor
- Atelier Echos
- Atelier Noboru
- Atelier Stephano
- Broderies en Fleurs
- Broderie Plaisir
- By MV
- Camhilo
- Chloé Paixao Créations
- Claire Barberot
- Elena Lorenz

- Emilie Ottmann
- Eevees
- Fabrice Liiri MOF
- Guénolée Milleret
- Hikari Lucie Briffaut
- Justine And Cow
- La Fée Pirouette
- Les Curiosités -Clémence Gueib
- Lou Salamon
- Les Petites
 Camelotes
- Lycée Paul Lapie
- Mademoiselle d'Ange
- Maillet Art Textile

- Maison Bossert
- Maison Vuillaume
- Marjolein van der Heide – Broderie d'art
- Miltgen Design
- Moulin Artelier
- Olivia Ferrand
- Ozden Dora Clow
- Sersialle
- Stéphanie Michaud
- Studio APC
- Studio Eyral
- Think Knot
- Tilamp Tilamp
- Véronique Ernoul -MOF

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Programm











For the programm of the fifth edition of "Talents" we want to propose you many highlights. In addition to the exhibition, there will be many exchange moments with the artists, exclusive embroidery workshops, and conferences about the history of upcycling and embroidery.

Thirty didactic workshop, will be opened to anyone, in order to share a moment of creation with the artists, but also a learning experience.

Taking place in the Vill'A at Illkirch, they will be accessible with a **registration only.** (For further informations on the workshops, and on the registrations, you can visit our website).

This week-end will also be the opportunity to find many types of furnitures, with a little **embroidery market**, inside of the exhibition. With four exhibitors, specially there to satisfy your needs and wants concerning embroidery material:

- Broderie Plaisir
- Fabrice Liiri Coutelia
- La fée Pirouette
- Les petites camelotes

To follow us:





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Throwback to our 2023's edition









They support us





To contact us

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